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**Date: 16<sup>th</sup> July 2014**  
**For immediate release:**

### **Phillip Island runner to raise awareness of Stem Cell Research**

Paul Cooper, 51 of Cape Woolamai has taken up the challenge of helping Australians understand stem cell research by taking part in the Run Melbourne Half Marathon.

Paul who hopes to raise \$10,000 for the For A Cure Foundation by running the half marathon on 27th July 2014 said:

'I decided to take part in this challenge because I lost a close friend to cancer and now I'm passionate about the incredible potential which stem cell research has to find cures for diseases which today cause so much pain and suffering. My run is dedicated to the memory of Ken Hore who did so much to promote tourism in Victoria and who was a great friend, colleague and mentor. Ken sadly passed away from Lymphoma in April 2013 and his loss is felt not just by his family but by many of the people whose lives he touched. It's great to know that every step will contribute to the work that Australia's For A Cure Foundation is doing to promote stem cell research.'

Angie Cleone, Founder at For A Cure Foundation, said:

'We are delighted that Paul is giving his time to support the For A Cure Foundation. Our aim is to promote stem cell research and in doing so accelerate the development of new therapies for cardiac disease, Parkinson's disease, diabetes, cancers and a host of other conditions.'

'As a charitable foundation, we rely on the generosity of individuals like Paul to help us continue our vital work. Please back him in his fundraising efforts so that the For A Cure Foundation can continue to support the development of this vital area of research.'

To sponsor Paul please visit [www.foracure.org.au](http://www.foracure.org.au)

-Ends-



*Paul Cooper*

*Ken Hore*

*Angie Cleone*